

## **FOR IMMEDIATE RELEASE:**

**CONTACT:** John F. Krug, Vice President  
Development Advisors, LLC  
(704) 521-5240

## **PHEV Company Retains Development Advisors**

(Charlotte, NC. October 7, 2009). One of America's newest hybrid electric vehicle teams has retained Development Advisor's to assist with the establishment of US-based manufacturing operations.

The company offers technical expertise in battery pack design and development, hybrid and electric vehicle system controls, and EV/PHEV conversions of mass-production vehicles. Their combination of platform efficiency and PHEV technology will maximize savings for users while significantly reducing CO<sub>2</sub> emissions and petroleum use on a broad scale.

The project has positive economic impacts, including over 800 new manufacturing jobs. The decision-making process should be completed by mid-year 2010.

### About Development Advisors

*Development Advisors is a business consulting firm that helps companies select the best location for their operations and maximize the IRR associated with their capital investments. Development Advisors has worked throughout the United States since its founding in 1996 on projects ranging from \$2 million to over \$400 million in capital investment. Projects include expansions, relocations, realignments and consolidations, mergers and acquisitions. The firm specializes in confidential location solutions including location analysis and selection, incentive analysis and negotiations and real estate advisory.*